

Call for Papers

The 2010 International Conference on Innovation and Management (IAM 2010)

Date: July 7 - 10, 2010. Venue: Penang, Malaysia

With the rapid development in e-business and technology, enterprises are now facing competition that is fiercer than ever before. How to assist enterprises in gaining competitive advantage via business innovation and technologies has become a crucial issue. The 2010 International Conference on Innovation and Management (IAM 2010) is a venue that allows business stakeholders, researchers and experts worldwide to meet and share knowledge of innovative technologies and managerial theories, exchange valuable experience, and form cooperative relationships to promote business innovation and management.

Conference Themes

Topics of interest include but are not limited to:

- E-business (ERP, CRM, E-Learning, BPR, etc.)
- Environment and energy
- Financing and commercializing innovation
- Healthcare
- Human resource management
- Human resource management issues in innovation
- Innovation in services, logistics and supply chain management
- Intellectual property and knowledge management
- Key technologies in the 21st century (nano-, bio-, ICT technology)
- Managing collaboration
- Marketing
- Management information systems
- Project management
- Technological innovation, product or industrial innovation
- Technology or innovation of multinational corporations, regional or organizational innovation
- Other relevant topics

Organizer & Sponsor

Electronic Business Management Society (EBMS)

National Taipei University (NTPU)

Conference Officers

Section Chairs:

C. K. Farn	National Central University, Taiwan
Chen-Fu Chien	National Tsing Hua University, Taiwan
Chwun-De Chen	Ming Chuan University, Taiwan
Dah-Chuan Gong	Chung Yuan Christian University, Taiwan
Fen-Hui Lin	National Sun Yat-sen University, Taiwan
Houn-Gee Chen	National Taipei University, Taiwan
James T. Lin	National Tsing Hua University, Taiwan
Jen-Ruei Fu	National Kaohsiung University of Applied Sciences, Taiwan
Jessica H. F. Chen	National Chi Nan University, Taiwan
Jie-Haun Lee	National Chengchi University, Taiwan
Jr-Jung Lyu	National Cheng Kung University, Taiwan
Kai Wang	National University of Kaohsiung, Taiwan
Kuang Hui Chiu	National Taipei University, Taiwan
L. Wang	Tunghai University, Taiwan
Li-Ting Huang	Chang Gung University, Taiwan
Ming-Kuen Chen	National Taipei University of Technology, Taiwan
Ming-Shiun Chen	National Taipei University, Taiwan
S. C. Yang	National University of Kaohsiung, Taiwan
Su-Houn Liu	Chung Yuan Christian University, Taiwan
Syming Hwang	National Chengchi University, Taiwan
Tsungting Chung	National Yunlin University of Science and Technology, Taiwan
Woo-Tsong Lin	National Chengchi University, Taiwan
Y. W. Fan	National Central University, Taiwan
Yao-Chin Lin	Yuan Ze University, Taiwan

Website Master:

Cheng-Hsun Ho IAM 2010 Team

Executive Secretary:

Ching-Chih Chiang IAM 2010 Team

Conference Committee

C. K. Farn	National Central University, Taiwan
Chen-Fu Chien	National Tsing Hua University, Taiwan
Chwun-De Chen	Ming Chuan University, Taiwan
Dah-Chuan Gong	Chung Yuan Christian University, Taiwan
Fan Wang	Sun Yat-Sen University, China
Fen-Hui Lin	National Sun Yat-sen University, Taiwan
Houn-Gee Chen	National Taipei University, Taiwan
James T. Lin	National Tsing Hua University, Taiwan
Jen-Ruei Fu	National Kaohsiung University of Applied Sciences, Taiwan
Jessica H. F. Chen	National Chi Nan University, Taiwan
Jie-Haun Lee	National Chengchi University, Taiwan
Jr-Jung Lyu	National Cheng Kung University, Taiwan
Kai Wang	National University of Kaohsiung, Taiwan
Kuang Hui Chiu	National Taipei University, Taiwan
L. Wang	Tunghai University, Taiwan
Li-Ting Huang	Chang Gung University, Taiwan
Ming Dar Hwang	Tamkang University, Taiwan
Ming-Kuen Chen	National Taipei University of Technology, Taiwan
Ming-Shiun Chen	National Taipei University, Taiwan
R. S. Shaw	Tamkang University, Taiwan
S. C. Yang	National University of Kaohsiung, Taiwan
Su-Houn Liu	Chung Yuan Christian University, Taiwan
Syming Hwang	National Chengchi University, Taiwan
Tsungting Chung	National Yunlin University of Science and Technology, Taiwan
Voratas Kachitvichyanukul	Asian Institute of Technology, Thailand
Waiman Cheung	The Chinese University of Hong Kong, Hong Kong
Woo-Tsong Lin	National Chengchi University, Taiwan
Y. W. Fan	National Central University, Taiwan
Yao-Chin Lin	Yuan Ze University, Taiwan

Conference Fee

1. The registration fee of the IAM 2010 conference is US\$300 for each paper submitted before March 15, 2010, US\$325 between March 15, 2010 and April 15, 2010, and US\$350 after April 15, 2010.
2. You will be charged extra US\$50, if you choose oral presentation in Mandarin.
3. Each paper should be not over 12 pages. Otherwise, author will be charged an extra US\$10 per page.
4. In case that the paper is multi-authored and more than one author would like to participate in the conference, each author needs to make registration and pay the registration fee separately; US\$300 for each paper submitted before March 15, 2010, US\$325 between March 15, 2010 and April 15, 2010, and US\$350 after April 15, 2010.
5. The registration fee includes conference attendance, two luncheons and coffee breaks for the duration and one copy of the conference proceedings in CD-ROM format.
6. Notably, the registration fee must be received by May 31, 2010 to assure conference participation.

Please go to the conference website <http://www.iam2010.org> and log in the system to register. You will find two methods are provided for your convenience to pay your registration fee.

Paper Format

Paper format is available at the website <http://www.iam2010.org>. The submission should be done via website <http://www.iam2010.org>.

More Details

Should you have any questions? Please feel free to contact the conference executive secretary, Ms. Ching-Chih Chiang at iam@iam2010.org